

IN THE SPECIFICATION:

On Pages 6 and 7, Paragraph [0018] and Paragraph [0019] are amended as follows:

[0018] Figure 1 illustrates how a tertiary color wheel 102 may be mapped onto a paint color display ~~104~~ 120 according to one embodiment of the invention. A tertiary color wheel 102 is a known way of arranging colors according to their hue, chroma, and lightness. The tertiary color wheel 102 is based on the basic primary color wheel of yellow, red, blue colors and includes six segments of gradually blending colors. These gradually blending colors have different hue angles within the tertiary color wheel 102. For example, the region between yellow 110 and red 106 colors define orange colors 108, the region between red 106 and blue 114 colors define purple colors 116, and the region between blue 114 and yellow 110 colors define green colors 112. The tertiary color wheel 102, and other color models, typically arrange colors so that they gradually blend from one color to the next.

[0019] One embodiment of the invention translates the color wheel, or any other color model, into a two-dimensional display arrangement to provide customers or shoppers convenient access and/or identification of paint colors. For instance, a paint color display ~~104~~ 120 is arranged so that each column 126-136 in the color display represents a different segment, i.e., a range of hue angles, of the color wheel 102. Additionally, the columns 126-136 of the color display 120 may be maintained in the same order as the different segments 106-116 of the color wheel 102. For instance, if the order of the color wheel segments is 106-116, then the same order is maintained when arranging the corresponding columns 126-136 in the display 120.